

Market Minute

Swiss Prime Site impresses in terms of technical analysis

11.03.2026

Swiss Prime Site shares have made significant gains in relative strength versus the SPI benchmark index, showing positive technical trend and momentum indicators. From a technical analysis perspective, we expect further upside for Swiss Prime Site as well as a continuation of the intact relative outperformance versus the SPI and new record highs on an absolute basis.

Swiss Prime Site still on an uptrend

The Swiss Prime Site shares have formed a “flag consolidation”. We expect the shares to break through the consolidation in the next one to four weeks and to reach new record highs. Two out of three momentum indicators (lower half of chart) are rising, thus also pointing to further price gains. In addition, the share is solidly positioned above the medium-term 63-day and long-term 200-day average.

From a technical perspective, this points to a continuation of the intact uptrend. The downward-trending capital market rates in Switzerland lend the scenario of rising real estate share prices additional credibility. We therefore expect new record highs for the Swiss Prime Site share and a sustained outperformance versus the SPI.

Swiss Prime Site in Swiss francs on a daily chart basis



Swiss Prime Site with 63- and 200-day average (upper half of chart) and technical momentum indicators (lower half of chart).

Source: Bloomberg, Zuger Kantonalbank, 11.03.2026

From a technical analysis viewpoint, we are positive on Swiss Prime Site. The broad Swiss equity market has experienced a significant correction in recent days owing to the conflict in Iran, while regionally focused real estate stocks have been impacted to a far lesser extent. This highlights the importance of careful individual stock selection in the Swiss equity market.



“Swiss Prime Site impresses with technical strength. We expect further upside potential.”

Pascal Zingg, Investment Advisor

Conclusion

The Swiss Prime Site shares are on a solid technical uptrend and show positive technical trend and momentum indicators. In addition, the relative performance of the share versus the broad-based SPI benchmark index is positive and likely to continue.

From a technical analysis perspective, we are therefore positive on the Swiss Prime Site share and expect further upside potential together with ongoing relative outperformance versus the SPI.

Do you have any questions or thoughts on the Market Minute?

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